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PATENT  
450103-02815

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Matthew S. Chang et al.  
Serial No. : 09/801,291  
Filed : March 7, 2001  
For : **SYSTEM AND METHOD FOR PURCHASING AN ITEM  
DISPLAYED ON A DISPLAY DEVICE**  
Examiner : Nicholas D. Rosen  
Art Unit : 3625

745 Fifth Avenue  
New York, New York 10151  
Tel. (212) 588-0800

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: **Mail Stop Amendment Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450**, on July 14, 2004.

Dennis M. Smid, Reg. No. 34,930

Name of Applicant, Assignee or Registered Representative



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Signature

July 14, 2004

Date of Signature

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**GROUP 3600**

AMENDMENT

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the outstanding Office Action dated April 14, 2004, please amend this application as follows.

07/16/2004 HLE333 00000112 09801291

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